EVENTITINERARY



Dear GMM Guests.

It's time for GMM 2023 in Prague!

We want you to be as ready for this event as we are. This will inform you how to get to the proper location in the appropriate dress code for the best experience possible in this magnificent city.

ARRIVAL AND DEPARTURE

TRAVEL FROM PRAGUE AIRPORT TO HOTEL CARLO IV

- ★ TAXI/UBER/BOLT (30 MIN): The closest airport to the hotel is Prague Airport (PRG). Navigating to Hotel Carlo IV from PRG is only 18 kilometers (11 miles) away, the drive should take approximately 30 minutes and a taxi ride costs around 700 CZK (€28,80).
- 🖨 PUBLIC TRANSPORT (45 MIN):

If you're traveling via public transport, take bus number 100 from the airport and get off at Zlicin. Then take metro B and get off at Namesti Republiky. Namesti Republiky is 400 meters away from the hotel.

A ticket is around 32 CZK (€1.20)

• ♠ DRIVING: For those driving, the hotel offers parking for approximately 608 CZK/day (€25/day) or 61 CZK/hour (€2.50/hour), but contact the hotel to reserve your spot in advance!

ADDRESS HOTEL CARLO IV:

Senováž né nám. 13/991, 110 00 Nové Město, Prague



TUESDAY, 26 SEPTEMBER

WELCOME RECEPTION

Step into the rich history of Prague at our casual **Welcome** reception and dinner buffet in Prague's opulent pre-war bank building and exceptional gastro pub, **Červený Jelen**.

DRESS CODE: casual

TRAVEL TO RESTAURANT ČERVENÝ JELEN:

↑ Červený Jelen is just 5 minutes walking distance from the hotel.

ADDRESS RESTAURANT ČERVENÝ JELEN:

Hybernská 1034/5, 110 00 Nové Město, Prague

Start End	Activity	Location
18:30 - 21:30	Welcome reception and dinner buffet	Červený Jelen

🏌 ROUTE TO RESTAURANT ČERVENÝ JELEN:



WEDNESDAY, 27 SEPTEMBER

DAYTIME BUSINESS PROGRAM

To inspire unique ideas from our exceptional team, the Business Program will take place at **Uhelný mlýn**, a refurbished architectural icon from Prague's industrial age. This hidden gem outside Prague's city center was once a coal mill and has now been repurposed as an art gallery and innovative event space.

DRESS CODE: business casual

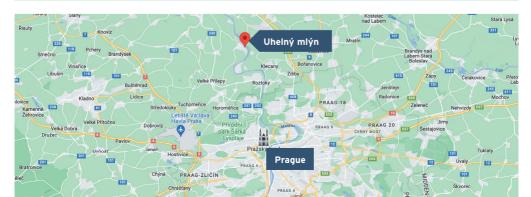
TRAVEL TO AND FROM UHELNÝ MLÝN:

■ We will all be taking a private train to and from the event space. We will gather at the hotel lobby right after breakfast to walk to the train station together.

ADDRESS UHELNÝ MLÝN:

Areál Šroubáren 860 Libčice nad Vltavou, 252 66 Libčice nad Vltavou, Prague

Start End	Activity	Location
07:55 - 08:00	Gather for walk to train station	Hotel lobby
08:15 - 08:55	Train ride to Uhelný mlýn	Prague train station (Praha Hlavní Nádraží)
15:45 - 16:00	Walk to train to return to Prague	Train station at Uhelný mlýn
16:00 - 16:40	Train ride to Prague	



WEDNESDAY, 27 SEPTEMBER

EVENING SOCIAL & DINNER PROGRAM

Work up an appetite exploring the city with your colleagues on a **guided walking tour** from the hotel to our gorgeous restaurant venue overlooking the Charles Bridge.

Mlýnec is a fine dining experience featuring Czech delicacies and international cuisine featuring local seasonal products. Optional after dinner drinks will follow at **Hoffa Bar.**

DRESS CODE: smart casual

3 OPTIONS TO TRAVEL TO RESTAURANT MLÝNEC:

You can join the guided walking tour (see below and on the right page)
You can walk to the restaurant by yourself (20 min.)

A You can take a taxi (10 min.)

† GUIDED WALKING TOUR:

Take the scenic route from the hotel to the restaurant and discover the city's history along the way. No need to sign up, **just come to the hotel lobby at 17:45** (Consider wearing comfortable walking shoes or bringing a change of shoes for dinner).

ADDRESS RESTAURANT MLÝNEC:

Novotného lávka 5, 110 00 Staré Město, Prague

TRAVEL BACK TO HOTEL AND HOFFA BAR:

Private buses will take us from restaurant Mlýnec to Hoffa Bar / hotel.

Hoffa Bar is a 1 minute walk from the hotel.

ADDRESS HOFFA BAR:

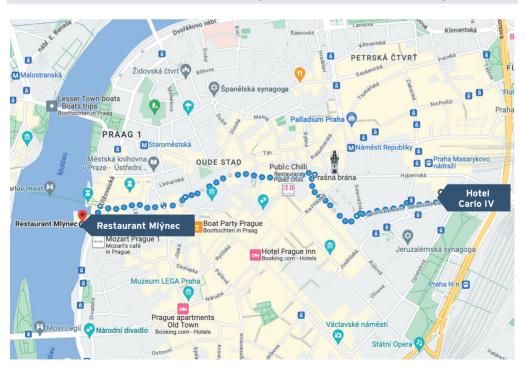
Senovážné nám. 980, 110 00 Nové Město, Prague

WEDNESDAY, 27 SEPTEMBER

EVENING SOCIAL & DINNER PROGRAM

Start End	Activity	Location
16:45 - 18:30	Free time and travel to restaurant	
17:45 - 18:30	Guided Walking Tour*	Hotel to restaurant
		Mlýnec
18:30 - 21:45	Drinks and dinner	Restaurant Mlýnec
21:45 - 22:00	Transfers by bus to Hoffa Bar / hotel	
22:00 - 01:00	Optional evening drinks	Hoffa Bar

* ROUTE GUIDED WALKING TOUR (TO RESTAURANT MLÝNEC):

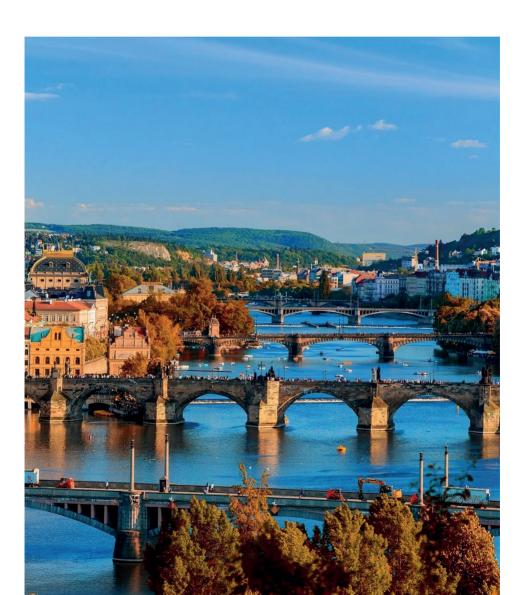


THURSDAY, 28 SEPTEMBER

DAYTIME BUSINESS PROGRAM

The business program takes place at the hotel, so no need to travel.

DRESS CODE: casual / business casual



THURSDAY, 28 SEPTEMBER

EVENING SOCIAL & DINNER PROGRAM

For our grand finale, the **court yard drinks and dinner party** will take place at the stunning Renaissance Martinický Palace. We will travel by **private bus** from the hotel to Martinický Palace, with a quick stop along the way at a scenic viewpoint for a **GMM group photo**.

DRESS CODE: cocktail/festive with a blue or green accent

TRAVEL TO AND FROM MARTINICKÝ PALACE:

We will all be taking buses to and from Martinický Palace. We will gather in front of the hotel.

ADDRESS MARTINICKÝ PALACE:

Hradčanské nám. 67, 118 00 Praha 1-Hradčany, Prague

Start End	Activity	Location
17:50 - 18:00	Walk to bus from hotel	In front of hotel
18:00 - 18:30	Bus ride to Prague Castle from hotel	
18:30 - 18:55	Stop near Prague Castle for annual group photo	Near Prague Castle
18:55 - 19:00	Walk to Martinický Palace for drinks, dinner and dance party	Martinický Palace
19:00 - 02:00	Drinks, dinner and dance party	Martinický Palace

Between 22:00 and 2:00 shuttle buses will depart every half hour from Martinický Palace. Last bus will leave at 2:00.

TRANSPORTATION

IN PRAGUE



There is a lot to see on foot, from narrow streets to beautiful vistas and historic sites like the Old Town Hall Tower. Take public transport or a taxi if you want to avoid walking everywhere.

PUBLIC TRANSPORT

Most places you'll want to see are connected by **buses, metros, and trams**. For a reasonable fee per day, it will get you throughout the city to fully experience Czech culture. A valid **ticket** which has been stamped with date and time is required for travel on public transportation. You must validate (punch) your purchased ticket before descending the metro escalators or upon entering a tram or bus by inserting it into a machine.

You can **buy your ticket** inside the tram with the cashless payment of fare or at terminals (validators). Payment is possible by cashless payment card only. Otherwise, tickets could be found at the metro stations and at the hotel reception.

Closest train station to hotel: Praha Hlavni Nadrazi (Prague Main Railwav Station)

Closest metro station:

Hlavni Nadrazi. 100 meters away from the hotel and Namesti Republiky, 400m away.

A TAXI

If you want to take a taxi, we would recommend to use the services of UBER or BOLT instead of calling a taxi.

If you prefer to order a taxi by phone, let the reception desk at your hotel help you.

Always ask for the approximate price of the route as soon as you board. The basic fee is 60 Czech crowns (approx. €2,40), the price per kilometer is 36 Czech crowns (approx. €1,45). There is no night tariff in Prague, the same prices apply 24 hours a day.

Taxi Numbers

Be sure to ask the front desk of your hotel to help you order a taxi.

- + 420 222 333 222, AAA Radiotaxi, AAATaxi.cz
- + 420 244 114 411, Halotaxi, HaloTaxiTransport.cz
- + 420 737 222 333, Modrý anděl, Modryandel.cz
- + 420 257 257 257, City Taxi, CityTaxi.cz
- + 420 220 414 414, Taxi Praha, Taxi14007.cz



